



Jenny Young
Founder & President
Harmony Crew

Jenny Young's deep commitment to conscious leadership and authentic branding infuses and informs her life's work in personal and organizational transformation. She is proven, dedicated, and lives her purpose and values.

She has integrated 30 years of strategic branding, marketing, and corporate communications expertise with new and forward-thinking approaches to leadership development and behavioral changes. The result is a remarkable company, Harmony Crew, with two pillars of expertise – leadership and brand. Jenny offers coaching, consulting, and training services in both areas – all designed and delivered to enable clients' sustainable healthy growth.

Jenny is one of the visionary few who understand how to bridge between strategy and execution. She has implemented innovative changes and transformation as a C-level executive, as a trusted advisor and partner, and in her own life. She lives the process and is passionate about its benefits.

She learned early in her life that she cared deeply about helping people, organizations, and brands realize their full potential. But, after discovering the application of the new sciences to human behavior, Jenny is convinced that leaders aren't actually seeing, much less realizing, the full potential of themselves or their organizations. She re-created Harmony Crew to help them maximize that potential through both incremental and dramatic changes in leadership approaches and strategic branding.

Jenny established the business in 2001 after a 14-year career at KSK Communications, a leading full-service marketing communications agency in the mid-Atlantic region. As executive vice president of KSK, she was involved in all aspects of agency management, including client service, strategic campaign development, staff and team leadership, business development, and operations management. She has served clients of all types, from entrepreneurial firms and non-profits to Fortune 1000s, in a variety of business-to-business, business-to-government, and consumer markets.

Before joining KSK, Jenny held the position of public relations manager for Great American Broadcasting (Taft Broadcasting) in Cincinnati.

Jenny is certified in quantum leadership by the Academy of Total Intelligence in Oxford, Eng., and in servant leadership by the Robert K. Greenleaf Center for Servant Leadership in Atlanta. She holds a Bachelor of Arts degree in journalism and public relations from Southern Methodist University in Dallas. Jenny lives in Marshall, Va., at Harmony Farm, headquarters for Harmony Crew.